The 2013-2014 flu season was less severe than the prior year. The last week of December remains the most likely time to experience flu-like symptoms.

Physician offices remain the most common site for flu vaccination among adults (and children), but retail pharmacies grew in popularity year-over-year.

Manufacturers distributed a total of 134.5 million flu vaccine doses by the end of the 2013-2014 flu season, and project anywhere between 153-158 million distributed doses for the 2014-2015 season.

Place of flu vaccination for adults, 2012-2013

<table>
<thead>
<tr>
<th>Place</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctor’s Office</td>
<td>36.0%</td>
<td>27.0%</td>
</tr>
<tr>
<td>Pharmacy</td>
<td>27.0%</td>
<td>36.0%</td>
</tr>
<tr>
<td>Other Medically-Related Place</td>
<td>18.2%</td>
<td>17.8%</td>
</tr>
</tbody>
</table>

Source: CDC National Flu Vaccination Coverage, 2013

Providers most often purchase vaccine in multi-dose vials

- Multi-dose: 82.35%
- Pre-filled: 11.76%
- Single-dose: 0.59%
- High-dose: 0.59%
- Nasal spray: 1.18%
- Intradermal: 3.53%

Source: HDA Flu Products Survey, 2014 (Based on distributors’ projections for 2014-2015 sales)