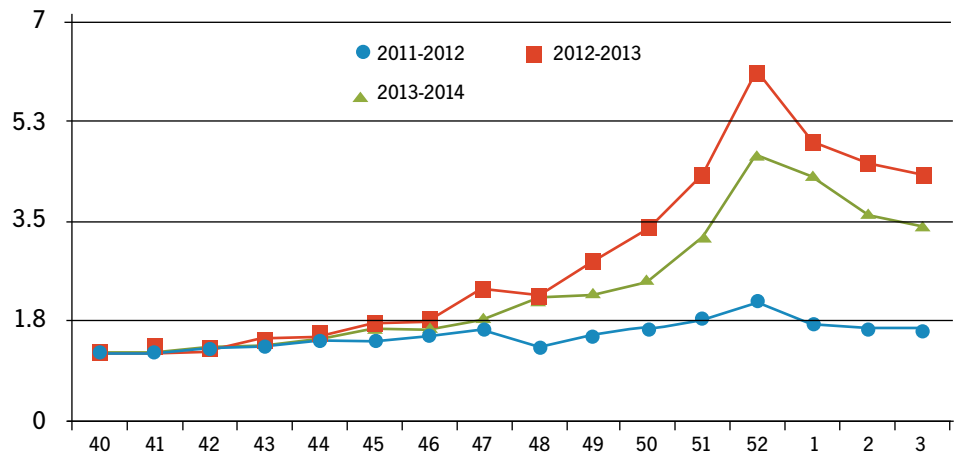


# Suppliers, providers prepare for upcoming flu season



The 2013-2014 flu season was less severe than the prior year. The last week of December remains the most likely time to experience flu-like symptoms.

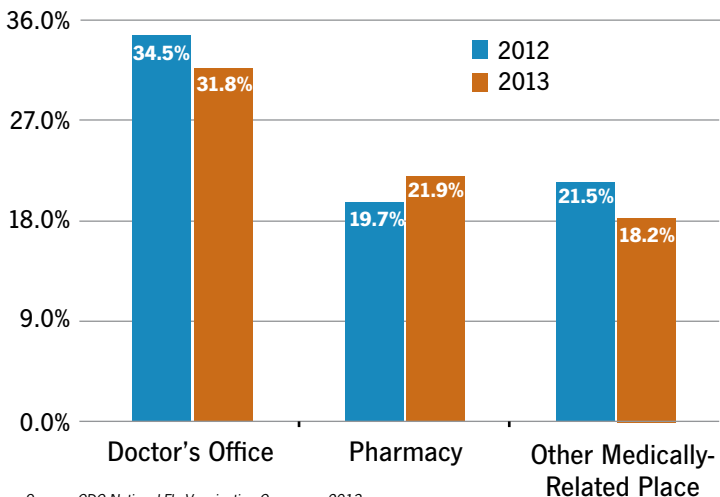
Percentage of total outpatient visits for influenza-like illness, by week



Source: CDC Outpatient Illness Surveillance, 2014

Physician offices remain the most common site for flu vaccination among adults (and children), but retail pharmacies grew in popularity year-over-year.

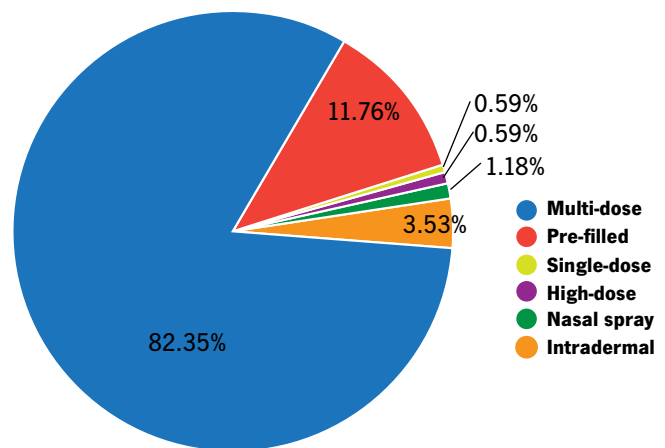
Place of flu vaccination for adults, 2012-2013



Source: CDC National Flu Vaccination Coverage, 2013

Manufacturers distributed a total of 134.5 million flu vaccine doses by the end of the 2013-2014 flu season, and project anywhere between 153-158 million distributed doses for the 2014-2015 season.

Providers most often purchase vaccine in multi-dose vials



Source: HIDA Flu Products Survey, 2014 (Based on distributors' projections for 2014-2015 sales)