



## Transformation: distributors tied to healthcare success more than ever

**H**ealthcare providers are going through transformations to improve their supply chains while doing considerably more with less. Distributors must transform as well, and HIDA's upcoming Streamlining Healthcare Conference offers solutions to do that.

Mark your calendars for September 30 – October 2, Chicago, when distributors, manufacturers, and providers from across the country will share innovative ways to deliver transformative care. For the first time ever, provider experts will facilitate programming to offer creative strategies that address patient needs and reduce costs.

This Streamlining Healthcare issue features Dr. James Merlino of The Cleveland Clinic, who will lead our Patient Experience Summit by outlining ways providers are making care safer, more effective, and more patient-friendly. Our brand-new Value Analysis Summit features leading infection control expert Hudson Garrett, PhD, of PDI, who will explain unique value analysis methods that correlate infection prevention choices to patient outcomes.

More than ever, distributors are recognizing how vital they are to their customers' success. I invite you to attend our show and take advantage of the many opportunities to transform with your peers.

A handwritten signature in black ink that reads "Matthew J. Rowan". The signature is fluid and cursive.

Matthew J. Rowan  
President & CEO  
Health Industry Distributors Association